



Dr. Amy V. Harper Receives 'Legendary Patient Care' Award

Amy V. Harper, O.D., of Kernersville received the “Providing Legendary Patient Care” Award from the First Practice Academy™ (FPA) at its inaugural meeting June 9-10 in the Chicago suburb of Schaumburg, IL.

CIBA VISION and Essilor of America hosted the 1.5-day seminar, which was attended by Dr. Harper and 88 other optometrists from around the country who had become practice owners during the past three years.

"The educational experience was designed to challenge new practices to achieve a high standard of excellence by adopting proven methods of practice," said Howard B. Purcell, O.D., Essilor's vice president of customer development.

Dr. Harper said she intends to meet that challenge by implementing many of the successful practice-building ideas shared during the seminar. “The lessons I learned while attending the FPA will be invaluable to me in improving the way I manage my optometric practice,” Dr. Harper said. “The result will be better patient care and a better patient experience overall.”

"We realized that the needs and challenges faced by new practices are quite different, and we have tailored the FPA curriculum to address the pressing issues these practices face," said Dwight H. Akerman, O.D., CIBA VISION's director of professional programs.

The First Practice Academy has been endorsed by the American Optometric Association.